

भारत सरकार / GOVERNMENT OF INDIA
संचार मंत्रालय
MINISTRY OF COMMUNICATIONS (SANCHAR MANTRALAYA)
DEPARTMENT OF POSTS, (DAK VIBHAG)
मुख्य पोस्टमास्टर जनरल का कार्यालय, पश्चिम बंगाल सर्किल, कोलकाता-700012
OFFICE OF THE CHIEF POSTMASTER GENERAL: WEST BENGAL CIRCLE, KOLKATA-700012

PRESS RELEASE

Mega Financial Inclusion Camps across West Bengal Postal Circle

In order to further the cause of financial inclusion, less cash economy and taking digital banking to the last mile into heartlands of West Bengal, Sikkim and Andaman & Nicobar Islands, West Bengal Postal Circle has chalked up a campaign of colossal proportions to be held in the months of January 2021 through to March 2021.

Six dates (two in each of the three months) have been finalised as under: 15.01.2021, 28.01.2021, 12.02.2021, 24.02.2021, 11.03.2021 and 24.03.2021.

8,500 plus trained postal employees (Postal Assistants, Postmen and Gramin Dak Sevaks) will engage in this mammoth financial inclusion program.

India Post in association with its Banking arm, India Post Payments Bank, is offering the following products and services:

1. Savings Accounts
2. Current (Merchant) Accounts
3. Merchant QR codes to facilitate cashless transactions
4. Doorstep delivery of Banking services
5. Aadhar Enabled Payment Services
6. Digital Life Certificate (Jeevan Pramaan) at Doorstep
7. State of the art Mobile Banking
8. Virtual Debit Card
9. UPI services through newly launched DakPay app
10. Pradhan Mantri Jeevan Jyoti Bima Yojana
11. General Insurance

During the lockdown, India Post was at the forefront in providing citizen centric services, both financial and non-financial. Its foray into the digital space and fintech has been widely recognized and the Department has bagged the prestigious **Digital India Gold Award** for the year 2020 for Excellence in Digital Governance.

The account opening process in India Post Payments Bank is simple and environment friendly as the customer on-boarding process is entirely paperless and takes just about 5 minutes on an average. Since the grand opening of the Bank by Hon'ble Prime Minister on Sep 1, 2018 the bank has garnered an impressive customer base in excess of 4.5 crores, thanks to its citizen centric offerings and the Postal network comprised of dedicated warriors in the form of Postal Assistants, Postmen and Gramin Dak Sevaks.

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