



DEPARTMENT OF POSTS, INDIA
OFFICE OF THE CHIEF POSTMASTER GENERAL
WEST BENGAL CIRCLE,
KOLKATA-700012
e-Mail: apmgphil@gmail.com

PUBLIC NOTICE / ADVERTISEMENT

Deen Dayal SPARSH Yojana (Scholarship for Promotion of Aptitude & Research in Stamps as a Hobby) for the Academic Year 2026-27

No. Phil/WBC/DDSY/2026-27

Dated: -05.08.2026

Applications are invited from eligible regular students studying in **Classes VI to IX** in recognized schools across West Bengal Circle (comprising the State of West Bengal, Union Territory of Andaman & Nicobar Islands, and State of Sikkim) for the award of scholarships under the **Deen Dayal SPARSH Yojana 2026-27**.

1. Overview of the Scheme

- **Objective:** Under the Deen Dayal SPARSH Yojana, annual scholarships are awarded to students with a good academic record who pursue Philately as a hobby to reinforce their overall educational development.
- **Total Scholarships:** A maximum of **40 scholarships** for the Circle (10 students each from Classes VI, VII, VIII, and IX).
- **Scholarship Value:** **₹6,000/- per annum.**
- **Tenure:** Valid for one year only.

2. Eligibility Criteria

1. **Academic Enrolment:** Candidate must be a regular student of Class VI, VII, VIII, or IX in a recognized school within India.
2. **Philately Club / PDA Requirement:** The candidate's school must have an active Philately Club, and the candidate must be an active member.
 - In cases where the school does not have an established Philately Club, a student holding an individual live Philately Deposit Account (PDA) as on the date of application will also be considered.
3. **Academic Performance:** The candidate must have secured **at least 60% marks** (or equivalent grade/grade point) in the recent final examination. A relaxation of **5%** is applicable for SC/ST candidates.

3. Selection Procedure

Selection will be carried out through a two-level selection process:

Level 1: Screening Test (Philately Written Quiz)

- **Format:** A written screening test consisting of 50 Multiple Choice Questions (MCQs).
- **Date & Time:** **30th September 2026 (Wednesday) at 11:00 AM.**

- **Duration:** 1 Hour.
- **Venue:** To be intimated separately by the respective Regional Office.

Quiz Syllabus and Mark Distribution

Category	Subject / Topic	Marks Allocation
General Knowledge / Awareness	Current Affairs	5 Marks
	History	5 Marks
	Geography	5 Marks
	Science	5 Marks
	Sports / Culture	5 Marks
Philately	Local Philately	10 Marks
	National Philately	15 Marks
TOTAL		50 Marks

Level 2: Final Evaluation (Philately Project)

- Candidates shortlisted in the Level 1 Written Quiz will select **one topic** from the topic list attached with this notification to prepare and submit a project.
- **Project Requirements:** Original creative work spanning **4–5 pages**, incorporating a maximum of **16 stamps** and up to **500 words**.
- **Reference Material:** A winning project template from the previous year is attached for candidate reference.
- **Required Enclosures:** The original project must be submitted along with an attested copy of the School ID Card and an attested mark sheet of the recent final examination (both attested by the School Principal/Headmaster).
- **Submission Desk:** Original projects must be submitted to the Office of the Chief Postmaster General, West Bengal Circle, Yogayog Bhawan, Kolkata – 700012.
- **Final Selection:** Final merit list will be prepared solely on the basis of marks awarded in the Philately Project.

Candidates may visit the official India Post Philately Portal at <http://postagestamps.gov.in> for additional resources. Results will be published on <https://westbengalpost.gov.in/PHILATELY>.

4. Disbursement and General Conditions

1. **Disbursement:** The scholarship amount will be directly transferred to the awardee's account maintained at India Post Payments Bank (IPPB) or Post Office Savings Bank (POSB) with Core Banking Facility.
2. **Continued Compliance:** Awardees must maintain good conduct, continue their studies as regular students, and keep their Philately Deposit Account (PDA) and Philately Club membership active throughout the scholarship duration.
3. **Previous Awardees:** Selected candidates from previous years must re-apply afresh. Their existing PDA must have remained active without interruption.
4. **Revocation:** The competent authority (CPMG) reserves the right to revoke any scholarship at any point in the event of misrepresentation or irregularity in eligibility.

5. Application Procedure

1. Interested candidates must complete the prescribed application form attached to this notification as **Annexure A**.
2. The duly completed application form, attested by the School Principal or Head of Institution, must reach the respective Regional Head on or before **21st September 2026** via **Speed Post, or By Hand**.
3. Bulk applications for multiple students from a single school may be forwarded together in one envelope by the Principal/School In-charge.
4. **Applications submitted through private couriers will NOT be accepted.**

Regional Designated Addresses for Submission:

- **Kolkata Region:** Office of the Postmaster General, Kolkata Region, Kolkata – 700012
- **South Bengal Region:** Office of the Postmaster General, South Bengal Region, Kolkata – 700012
- **North Bengal Region:** Office of the Postmaster General, North Bengal Region, Siliguri – 734001
- **Sikkim State:** Office of the Postmaster General, Sikkim State, Gangtok – 737103
- **A&N Islands Division:** Office of the Postmaster General, A&N Islands Division, Port Blair – 744101

(To verify jurisdiction details, candidates may visit:
<https://westbengalpost.gov.in/ORGANISATION>)

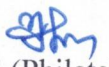
6. Important Dates & Timelines

Event / Activity	Target Date / Schedule
Last Date of Receipt of Application	21st September 2026
Conduct of Level 1 Written Quiz	30th September 2026 (11:00 AM)
Declaration of Quiz Results	15th October 2026 (Tentative)
Submission of Level 2 Philately Project	3rd Week of November 2026 (Tentative)
Declaration of Final Scholarship Results	2nd Week of December 2026 (Tentative)

7. General Instructions

- The Department of Posts reserves the right to modify timelines, guidelines, or eligibility criteria at any stage.
- In all matters concerning eligibility, selection, and award of scholarship, the decision of the **Chief Postmaster General, West Bengal Circle, Kolkata – 700012**, shall be final and binding.

Enclosures: - As stated above


ADPS (Philately)
Office of the Chief Postmaster General
West Bengal Circle Kolkata-700012

Annexure-A

PHILATELY SCHOLARSHIP SCHEME “Deen Dayal SPARSH Yojana”
[By Department of Posts, India for the year 2026-27 for students of VI to IX]

APPLICATION FORM

(Details to be filled both in Hindi and English wherever indicated)

Name of the Student : (In English)

(In Hindi)

Mother's Name: (In English)

(In Hindi)

Father's Name: (In English)

(In Hindi)

Passport size
photograph
attested by School
Head/ In charge.

Date of Birth :/...../..... Gender: Male/Female

Category: Genl./OBC/SC/ST

Class :

Academic Year :

Name of the School: (In English)

(In Hindi)

Percentage of marks (In last final examination) : (2025-26)

PDA Account (Yes/No) :

If Yes, PDA A/c No. :

PDA A/c holder since :

Member in School Philatelic Club (Yes/NO): Club Membership No.:

Address of School:

Residential Address:

PIN: Contact No./Mobile:

Landline: Email Id :

Date:.....

Place:

Signature of the Candidate

FOR OFFICE USE

Name of the Office:

Date of Quiz:

Venue of Quiz:

Other Details:

List of Topics for Submission of Philately Projects
& General Guidelines w.r.t Deen Dayal SPARSH Scheme 2026-27 –
for West Bengal Circle

- Candidates who will be shortlisted in the Quiz competition have to submit a Philately Project on any one of the following topics –

Freedom Fighters of India	Indian Bird	Indian Flora & Fauna
Educational Institute & Educationist	Children's Day	Indian Transport
Rabindranath Tagore	Temples & Architectures of India	War & Defence
Sports	Buddhism	Science
Ramayana & Mahabharata	Tribes of India	Brides of India
Turban	Tourist spot & pilgrimage of India	Modes of Mail Transport
Yoga		

- The Project would be 4-5 pages work on Philately containing the original creative work performed by the candidate on the Philately subject.
- The Philately Project should be no more than 4 to 5 pages long.
- In the project, students may use a maximum of 16 stamps and 500 words.
- The original project work on Philately along with copy of School ID card, copy of the result of last final examination all duly attested by Principal of School should be submitted to the ADPS (Philately), Office of the Chief Postmaster General, West Bengal Circle, Kolkata – 700012 **within 21.11.2026** through Speed Post.
- A sample Philately Project is attached herewith for ready reference of the candidates.
- To know more about Philately, candidates may visit India Post website @www.postagestamps.gov.in

FAQ

1. Whether original stamp or image of stamp to be pasted in the Project?

- ✓ It is not necessary to paste original stamps, however it will be on candidate's discretion whether to use image of stamp or original stamp.

2. Whether language of the Project is in English or Hindi or in regional language or anyone?

- ✓ English or Hindi or Regional Language may be used.

3. Whether only Postage stamp to be used in the Philately Project or any Special Cover, First Day Cover, Meghdoot Postcard can also be used?

- ✓ All of these are Philatelic items; Hence, they may be used in the project.



सात समुंद की मसि करौं, लेखनि सब
बनराइ, धरनी सब कागड़ करौं, (तऊ) हरि
गुन लिखा न जाई॥

Name : Debjit Singha.

Class : VII

Roll : 30

School : PM SHRI KENDRIYA VIDYALAYA
(CMERI), DURGAPUR

Topic : PHILATELY PROJECT

TOPIC _____

DATE _____

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गुरु ब्रह्मा गुरु विष्णु,
गुरु देवो महेश्वरा
गुरु साक्षात् परब्रह्म,
तस्मै श्री गुरुवे नमः



That means the teacher is equal to
Brahma and Vishnu. The teacher is
Maheshwara. The guru is equivalent to the
Almighty.

Preface

Philately is the study of postage stamps and postal history as well as the collection and appreciation of stamps and other philatelic items. Postal stamps can be considered antiques of human society. I would like to express my special thanks of gratitude to Beem Dayal SPARSH Yojana for inspiring philately as a hobby among students.

I have prepared my philatelic project on Ramayan. It is an important of Hindu religion and culture. It establishes the morality, traditions and principles of the society.

Penny Black :- The world's first adhesive postage stamp. Penny Black was issued in the United Kingdom on May 6, 1840. It featured a profile of Queen Victoria.

★ East India company established post offices in Mumbai, Chennai and Calcutta between 1764 and 1766.

Scinde Dawk :- India's first adhesive stamp. The Scinde Dawk was introduced in 1852 by Sir Bartle Frere, the East India Company's administrator of the province of Sind.

Independent India's First Stamp :- The first stamp of Independent India was issued on November 21, 1947. It featured the India flag and the slogan "Jai Hind".

Ramayan :- This book is written in Sanskrit language by Maharishi Valmiki. It describes the life of Lord Rama, his ideals and struggles. Ramayan is not just a book but it also has the message of love, sacrifice, religion, ethics, devotion and karma.

In 2017 India Postal Department released a special stamp collection based on Ramayan, dedicated to the immortal saga of this epic and its teachings. The collection depicts major events, characters and scenes from the Ramayan.



In Sita's swayamwar, King Janak had laid a condition that Sita would marry the one who would lift the Shiva Dhanush and string it. Ramji easily raised the bow and when he tried to string it, the bow broke. After this Ram and Sita got married.



This ticket shows King Dasharatha in a very sad, troubled heart asking Rama to go into exile for 14 years.



This ticket shows Navadi Yavat taking Rama, Sita and Lakshmana in his boat to cross the Ganges.

TOPIC _____

DATE _____



Bharat has come to chitrakoot on this ticket. It is seen that Bharata is earnestly requesting Rama to Ayodhya and become the king of Ayodhya as it is right for Rama to Rule Ayodhya.



In this ticket Ram is consoling Jatayu who is on death bed. Jatayu is depicted narrating to Rama the abduction of Sita by Ravana and his efforts to save her from him.



In this ticket, Sabari is seen offering (Bharvi) sweet sacks which she has tasted / picked up to Rama.



This stamp depicts Hanuman in Ashoka Vatika showing Rama's ring to Sita assuring them that they are his messengers.

TOPIC _____

DATE _____



When Ramji was building a bridge with the help of vanar sena over the sea to go to Lanka, a squirrel gave him a little help. It came to the shore of the sea, rolled its body in the sand and put it in bridge. Seeing his devotion Ramji blessed him.



In this ticket Hanuman, flying the air, carries Mount Dronagiri to Lanka. Mount Dronagiri is depicted as the plant that revived who had fallen unconscious during a battle with Ravana's army.



This ticket shows Rama attacking Ravana's army with his monkey army.



* Having won the Lanka war, safely freeing Sita, Ramo returns to Ayodhya. In Ayodhya Ram and Sita are seated on the thrones and Hanuman and Rama's brothers are depicted in the court.

* **Aim:-** The aim of postal department to publish Ramayan philately ticket is to spread the message of Sharma, sthapana, moral ethics, importance of family and relations, spirit of sacrifice, victory and justice and deep spirituality all around the world. With this aim, the government has indulged many of our religious texts in the syllabus of our education system. This texts are staged through various dramas, theatre, shows etc.



प्राचार्य / Principal

पीएम श्री केन्द्रीय विद्यालय दुर्गापुर सी.एम.ई.आर.आई.
PM SHRI Kendriya Vidyalaya, Burgapur C.M.E.R.I.